

# IMTA

International Meat Trade Organization

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## **IMTA launches Food Fraud Prevention Guide – 15/12/2015**

IMTA officially launched its new IMTA Good Trading Practice Guidance for preventing food fraud at the IMTA forum on the 24<sup>th</sup> of November 2015. This guide brings together advice on general food fraud prevention measures and practical measures that can be taken as well as steps at different points in the supply chain including transport and cold storage as well as how insurance plays a role in protecting a business. The guide incorporates inputs from experts across the supply chain from transport to cold storage and insurance.

Our work on tackling fraud does not stop with the launch of this guide. We will encourage members to circulate the guide to their customers and networks and IMTA will continue to disseminate the guide more widely. We will update the guide to reflect the most up to date advice and will continue to work to develop our intelligence sharing networks.

The IMTA Good Trading Practice Guide for preventing food fraud aims to help protect businesses in the meat industry and wider food industry, making the food industry harder to penetrate by fraudsters and criminals in order that we can provide the greatest levels of protection and assurance to the consumer.

*If you are interested in receiving a copy of the guide please contact IMTA [info@imta-uk.org](mailto:info@imta-uk.org)*



### IMTA GOOD TRADING PRACTICE: PREVENTING FOOD FRAUD 2015



"By the very nature of fraud and criminal activity in food supply systems they can be extremely difficult to uncover until it is too late. Yet all food businesses, large and small are vulnerable and unless countermeasures are introduced can be destroyed reputationally and financially. This document produced by IMTA is an extremely important guide to meat traders and I very much encourage members to work towards implementing all of the measures that have been included."

*Professor Chris Elliott,  
Queen's University Belfast, Author of The Elliott review in to the integrity  
and assurance of food supply networks,  
September 2014*